Assisting small businesses in Atlanta and beyond

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According to the U.S. Small Business Administration, there are more than a million small businesses in Georgia, representing over 99% of all companies in the state. Coming out of the pandemic, a number of resources are available to help owners bounce back.

Among the resources gaining popularity with a growing audience is the Sandy Springs-based Business RadioX, a podcast network that now has studios in 16 states. The network itself is a local success story and the goal of its podcasts is to help business leaders share the work they’re doing to serve their communities and professions through positive stories that support business growth.

Other types of small business aid have increased during the past year in the Sandy Springs and greater Perimeter area of Atlanta, including the cities of Brookhaven and Dunwoody. Find out more about how local governments in these cities are providing financial relief for their small businesses – and how transformational developments are expanding opportunities for residents and workers – in this month’s feature, “Belief and Betterment.”