



**BUSINESS  
RADIO**

# **STUDIO PARTNER PROGRAM**

**A Business Opportunity That Solves Your Prospecting Challenge**

**Designed specifically for the B2B Professional Service Provider who wants to:**

- Have A Perpetual Pipeline of Prospects For Your Existing Business – People Actually Excited To Talk To You
- Build Real Relationships, Real Fast – Turning Connections Into Relationships, and Relationships Into Clients
- Increase Your Authority & Credibility Within The Markets You Serve
- Support Your Local Community and "Own Your Backyard"
- Unlock Multiple Revenue Streams With Low Overhead & Flexible Work Schedule

# FINANCIAL INVESTMENT:

- Initial Set Up, Launch, and 6 Month Subscription = \$5,700
- Monthly Subscription Beginning Month 7 = \$950
- No Contract, Cancel Anytime

## INITIAL SET UP & LAUNCH INCLUDES:

### Guaranteed Minimum 60 Prospect Discovery Calls In First 6 Months

- Customized Authority Building Landing Page & Website to Enhance Your Personal Brand
- Ongoing Business Development Coaching Calls
- Ongoing Website Assistance
- Ongoing Audio Production Technical Support
- Syndication To Major 3rd Party Media Platforms (Spotify, YouTube, iHeart, Amazon, Apple, etc.)
- Ongoing Social Media Distribution and Engagement Support
- Access to Expert Business RadioX® Studio Partner Community

## RETURN ON INVESTMENT:

**1. Your Immediate ROI = Perpetual Prospect Pipeline For Growing Your Existing Business**

**2. Your Potential BRX Revenue Streams**

There are many ways to Help People and Make Money with the *Business RadioX®* methodology and platform.

***You set your own fee structure and keep 100% of the revenue you earn.***

**Some of the most popular services and the fee ranges our current BRX Studio Partners are commanding . . .**

### **Custom Client Shows**

Shows that help other B2B Professional Service providers turn connections into relationships – by supporting and celebrating the work of the business leaders they want to meet and serve.

**(\$500 to \$2,500 / month)**

### **Studio Sponsorship**

Providing exclusive branding, and the halo effect that comes with it. This can be very attractive for well established businesses that need and want to be seen supporting your local community.

**(\$2,500 to \$5,000 / month)**

### **House Show Sponsorship**

Providing exclusive branding, and the halo effect that comes with it. This option can also be very attractive for businesses that need and want to be seen supporting your local community.

**(\$1,250 to \$2,500 / month)**

### **Community Partner Program**

Your fee structure for your core services above may be a bit out of reach for many of the smaller businesses in your community. This is a great way to simultaneously serve them, and broaden your own reach.

**(\$350 to \$1250 / year)**



## **Content Marketing Assets**

Repurposing interview content for your Guests so they can share it in a wide variety of social media friendly ways

**(\$50 to \$250)**

## **On-Site Broadcasts (Conferences, Trade Shows, Events)**

Take your show on the road and broadcast from business community events, golf tournaments, conferences, trade shows, etc.

**(\$1,500 to \$7,500 / day)**

## **Thought Leadership Segments**

Produce brief segments on a regular rhythm (Conversations / Q&As / Pro Tips / Newsletters) to capture thought leadership that positions your client as a subject matter expert.

**(\$500 to \$1,500 / month)**

## **A FEW RESOURCE LINKS YOU MIGHT REVIEW**

- [The Business RadioX® Methodology: Why It Works](#)
- [B2B Marketing Is Different: The 4Rs](#)
- [High Velocity Selling Habits](#)
- [Radio In My Booth](#)
- [Stone's Local \(Woodstock, GA\) Community Partner Program](#)
- [BRX Pro Tips](#)